

Authorized Partner @ Everything DiSC® – A Wiley Brand

What is DiSC®?

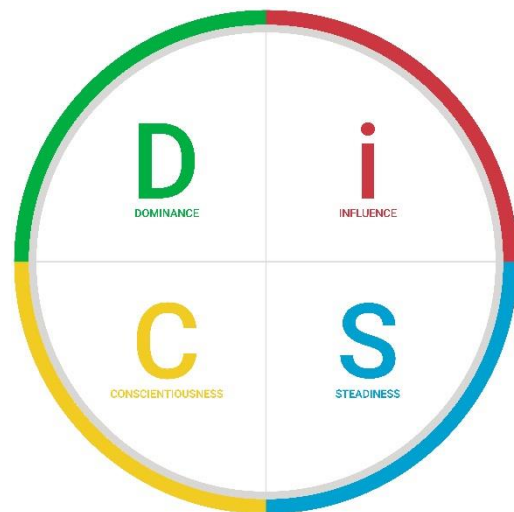
DiSC® is a personality assessment and report revealing personality styles to help individuals and teams connect with greater understanding and effectiveness.

Why Profile with DiSC®?

Since personal and business success hinge on effective communication, the DiSC® Profile takes the guesswork out of interacting with others. It is a non-judgmental tool.

Benefits of DiSC® Profile:

- Improve communication
- Identify strengths
- Increase productivity
- Reduce stress
- Learn how you come across to others
- Grow personally
- Be more motivated
- Improve relationships through understanding
- Develop amazing people skills
- Unlock your leadership potential
- Quickly identify personality traits in others



What to Expect:

Once the assessment is complete, the team meets with the facilitator to learn more about their personal style, the style of others on the team, and how to build relationships that collaborate.

History:

The DiSC Model of Behavior was first proposed by William Moulton Marston, a physiological psychologist with a Ph.D. from Harvard. Later, others developed assessments based upon this model. The Everything DiSC® product family, launched by Inscape Publishing in 2007, was created to make the DiSC® assessment even more valuable to its users. It introduced more highly personalized reports, customizable facilitation tools and electronic access to unlimited follow-up reports.

[More on the history of DiSC](#)